

H. J. SNELL
Manufacturing Optician.
Michener Block Phone 140

LEAGUE GAME TONIGHT
High School and Bankers meet
second time tonight, when a
referee will be provided, and
player made toe the mark. In-
is growing stronger as the
progresses, and lots of support-
bankers and

COMMISSIONERS' REPORT

The Commissioners brought in the following report:

1. Considerable work has been necessary to keep the waterworks in good order, and to insure a constant and adequate supply of water. Constant supervision will be kept over this work.
2. Mailing of a assessment notices was completed on the 1st of January. The Board of Revision should be fixed immediately. January 15th is the earliest date that can be set.
3. As the question of hospital fund raising has been connected with the year, we have received the Secretary of the Hospital Board's report, and with revenue, assets and liabilities statements for the year at as early a date as possible. The Hospital Board has been asked to make a statement of the changes he proposes making in the management of the hospitals, and the municipalities are responsible for the hospitals fees of the year.
4. We arranged with A. A. McEwan, pound-keeper, to "let him keep the pound" for the year, and to pay him for what he sold was made and pay

VOTE OF THANKS

It was moved by Ald. Broughton, seconded by Ald. Best, that the best thanks of the Council be tendered to the Hon. Charles C. Carver, of the A. D. Broughton spoke in appreciation of the work of the A. D. Stone for several years on the council. He also spoke of the strenuous efforts of the council, particularly on the Hospital question.

Ald. Stone thanked the Council. The work had been a pleasure, and he could always give the Council sympathy.

Ald. Turnbull also thanked the council. He had found the Mayor a very pleasant man to be dealing with. Commissioner Stephenson is a very capable man, but he did not always agree with the Commissioner's policies, the city was fortunate to have him. He was glad to see the good work of the chairman of the Council Board.

The Council then referred to the very pleasant relations that had existed among the members of the Council since the inauguration of the Mayor. The new Council was to be as amiable.

The Council then the deliberations of the Council for 1921.

There were over fifty guests present. The visiting her sister, J. Cole, at Prentiss. The Soderman has gone to visit Mr. Spencer at Magnolia, Alta. We are pleased to see Mr. Heenaki in. It is enough to be around again. Mr. Bone has gone to Calgary to visit his friends for a week or more. Mr. McElaine has gone to visit his wife with their parents over holidays. The Misses Soderman are spending holidays at home with their father. Mr. Archibald is ill with a bad cold. The U.P.W.A. annual meeting, we hope to see her well again.

There is good prospect of Mr. and his bride settling around here. They will be a great addition to the district, as both seem most popular.

In the afternoon of the day following the arrival of the train, a service was given away by her father, Ed, charming in navy blue, charged with the duty of passing out a huge bouquet of white carnations. The carnations were in a holy mawve chrysanthemums white carnations. During the service, Miss Gussie Richards, sang "The Rose Tree" very sweetly. There were many flowers, roses and old neighbors.

The service was served, and the service proceeded to the station. Old boots, cans and other things were brought into action. Citizens of Red Deer were slain. The service was a solemn communion.

The happy couple left, on the morning of the day, and the new day in Calgary, they returned, and are receiving the congratulations of their friends. The contracting parties were near the station, and the service was taken up by the entire community.

The service is taking up their residence in Calgary. The Newa Jols with a lot of other friends in wishing them a happy home.

M. Campbell remarked after the game "I have no regrets on the game for what it was, but I can't say I regreted up against the man who defeated us because the likelihood of that?"

"On curled 160 per cent."

ELECTION OF PUBLIC SCHOOLS TRUSTEES

The results of election of Public Schools trustees last Wednesday, are as follows:

Stephenson	199
Broun	168
T. Berry	170
Walter	143
Laurie	137
Jules-Sherman	72
Unvoted	66

The vote was tallied by W. J. Stephenson, J. C. Broun, J. T. Berry, E. J. Walton, J. J. Walton, but J. W. Elington and J. T. Berry should have been present.

attending close to the meetings during the week of prayer, and the ministers and people of the churches in Deer, the following services will be held: 7:30 p.m., Jan. 11, am. Rev. W. G. Smith; 7:30 p.m., Rev. Dr. Crummy; 10:30 a.m., Jan. 12, Rev. S. H. Sisson; 7:30 p.m., Jan. 13, Rev. S. H. Sisson; 7:30 p.m., Rev. S. H. Sisson. It is hoped that the people will show their appreciation of the service by their presence. The church is also holding a series of brown-bag dinners for the week of prayer. The church has also purchased its own churches in large numbers.

WEEK OF PRAYER

The meetings during the week of prayer will be held at the following churches and the congregations that are to begin the New Year in this manner: 7:30 a.m., Jan. 11, Rev. S. H. Sisson. The meetings will be as follows: 7:30 a.m., Jan. 11, Rev. S. H. Sisson; 7:30 a.m., Jan. 12, Rev. S. H. Sisson; 7:30 a.m., Jan. 13, Rev. S. H. Sisson; 7:30 a.m., Jan. 14, Rev. S. H. Sisson; 7:30 a.m., Jan. 15, Rev. S. H. Sisson; 7:30 a.m., Jan. 16, Rev. S. H. Sisson; 7:30 a.m., Jan. 17, Rev. S. H. Sisson; 7:30 a.m., Jan. 18, Rev. S. H. Sisson; 7:30 a.m., Jan. 19, Rev. S. H. Sisson; 7:30 a.m., Jan. 20, Rev. S. H. Sisson; 7:30 a.m., Jan. 21, Rev. S. H. Sisson; 7:30 a.m., Jan. 22, Rev. S. H. Sisson; 7:30 a.m., Jan. 23, Rev. S. H. Sisson; 7:30 a.m., Jan. 24, Rev. S. H. Sisson; 7:30 a.m., Jan. 25, Rev. S. H. Sisson; 7:30 a.m., Jan. 26, Rev. S. H. Sisson; 7:30 a.m., Jan. 27, Rev. S. H. Sisson; 7:30 a.m., Jan. 28, Rev. S. H. Sisson; 7:30 a.m., Jan. 29, Rev. S. H. Sisson; 7:30 a.m., Jan. 30, Rev. S. H. Sisson; 7:30 a.m., Jan. 31, Rev. S. H. Sisson.

HOCKEY TIES

Red Deer Juniors defeated the tribe on Monday afternoon in the most exciting game of time the score stood 2-2. Minutes overtime was played and Red Deer secured victory, 3-2. W. Day, Ted Gaez, T. Towns, J. H. Stanger, J. Stanger and M. S. represented Red Deer.

CRACKERS DETAIL RETAILERS

Wednesday night last the Banked-out the Retailers 4-0 in their fixture. The former had outplayed the latter, however, when the while the Retailers were minutes of their regular team. A few minutes later the former had there was more bickering from anyone than usual.

LEAGUE GAME TONIGHT

High School and Bankers meet tonight in a single game. A referee will be provided, and players made to the mark. In the growing stronger as the progresses, and lots of support

The World's GREATEST BARGAIN SALE

Red Deer people and those of the surrounding district for hundreds of miles around are the ones who are going to benefit by the Bargains that are going to be given by BRUMPTON & GAETZ Ltd., under the management of S. M. Playford Sales System of Winnipeg, Calgary and Spokane. The S. M. Playford Sales System is known from coast to coast as the World's Greatest Bargain Givers and with this High Grade Stock of Merchandise, consisting of

Dry Goods, Clothing, Men's Furnishings, Ladies' Ready-to-wear, Boots and Groceries

means that we are going to improve our standing by giving you Real Bargains unheard of before in this or any other country. Money is very tight and we certainly realize this fact, but the prices we quote you are just one-thousandth part of the many Bargains that await you at this store, which is jammed from the floor to the ceiling. The Bargains will please the wise and amaze the shrewd buyers. Every article will bear a yellow Sale Ticket which will be placed alongside the original price so you can see at a glance the saving you make on each and every article and showing you where your twenty-five and fifty-cent pieces will do the same work as dollars elsewhere or so-called sales or make-believe sales. Obey that impulse. Sale starts for fifteen days only

Thursday Morning, January 5th at 10 a.m.

MEN'S DRESS SHIRTS Sale Price \$1.65 Market Value \$3.00	BLANKET CLOTH PURE WOOL Sale Price \$1.95 Market Value \$3.00	LADIES' WOOL SWEATERS Sale Price \$2.45 Market Value \$5.00	LADIES' FINE OXFORDS Sale Price \$5.95 Market Value \$10.00	MEN'S WOOL SOX Sale Price 33c Market Value 50c	WHITE FLANNELETTE Sale Price 19c Market Value 30c
LADIES' SILK DRESSES Sale Price \$9.95 Market Value \$22.00	MEN'S BRACES Sale Price 45c Market Value 75c	THREAD Sale Price 5c 150 yard spool	CHILDREN'S COATS Sale Price \$4.95 Market Value \$10.00	LADIES' SERGE DRESSES Sale Price \$9.95 Market Value \$20.00	
LADIES' COATS Sale Price \$14.95 Market Value \$20.00	MEN'S FINE SUITS Sale Price \$14.95 Market Value \$22.00	MEN'S WORK SHIRTS Sale Price \$1.45 Market Value \$2.00	MEN'S HEAVY WOOL FLANNEL SHIRTS Sale Price \$2.65 Market Value \$4.00	LADIES' SPATS Sale Price \$1.95 Market Value \$2.75	LADIES' SILKOLINE HOSE Sale Price 59c Market Value \$1.00
LADIES' CASHMERE HOSE Sale Price 79c Market Value \$1.25	"LITTLE DAISY" HOSE Sale Price 25c Market Value 60c	Groceries—PICKLES Sale Price \$1.95 1 Gallon Glass Jar	BEST CATSUP Sale Price 25c the bottle	APPLES—McIntosh Reds Sale Price \$2.75 the box	
WOOL YARNS Sale Price 18c 1 oz. ball	PLAID DRESS GOODS Sale Price 55c Yd. Market Value \$1.00	SCOTCH TWEEDS Sale Price \$1.65 Market Value \$4.00	GROWING GIRLS' BOOTS Sale Price \$4.95 Market Value \$8.00	TICKING Sale Price 33c Market Value \$1.00	LADIES' PATENT PUMPS Sale Price \$3.95 Market Value \$7.00
LADIES' HIGH TOP BOOTS Sale Price \$4.95 Market Value \$9.00	GIRLS' MARY JANE SLIPPERS Sale Price \$1.95 Market Value \$2.75	GROWING GIRLS' SLIPPERS Sale Price \$2.95 Market Value \$4.50	LADIES' OVERSHOES, 2-buckle Sale Price \$2.65 Market Value \$3.50	GIRLS' OVERSHOES 2-buckle Sale Price \$2.35 Market Value \$3.00	
CHILDREN'S BOOTS Sale Price \$2.95 Market Value \$4.50	GIRLS' BOOTS Sale Price \$3.45 Market Value \$6.00	NAVY SERGE Sale Price \$1.45 Yd. Market Value \$3.50	CURTAIN SCRIM Sale Price 23c Yd. Market Value 50c	SATEEN, ALL COLORS Sale Price 39c Market Value 60c	TOWELS Sale Price 35c Market Value 50c
BOYS' CHIPPEWA BOOTS Sale Price \$3.95 Market Value \$6.00	CHILD'S OVERSHOES 2-buckle Sale Price \$1.95 Market Value \$2.50	BOYS' AND GIRLS' HOCKEY BOOTS Sale Price \$3.45 Market Value \$6.00	LADIES' BOOTS FELT LINED—VICI KID Sale Price \$4.65 Market Value \$8.50	HEAVY WEIGHT SHIRTINGS Sale Price 39c Market Value 70c	
MEN'S WORK BOOTS Sale Price \$3.45 Market Value \$6.00	LADIES' GLOVES Sale Price \$1.69 Market Value \$2.50	LADIES' CORSETS Sale Price \$1.45 Market Value \$2.50	LADIES' SILK LINGERIE Sale Price \$2.95 Market Value \$5.00	MEN'S FELT BOOTS Sale Price \$3.65 Market Value \$4.75	MEN'S DRESS BOOTS Sale Price \$5.45 Market Value \$10.00

BRUMPTON & GAETZ, Limited

Under the management of

S. M. Playford Sales System

The Money is Not Ours Until You Are Satisfied

BUY'S

One Ton
of
Double Screened
Cardiff
Lump Coal

We give a
Coal Service
12 months a year

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The Smith Lumber Co.
YOU WILL LIKE OUR SERVICE

ITEMS OF INTEREST

Five killed and four seriously injured was the toll of the last five days' robberies in New York city.

J. A. Campbell, former M.P. for Nelson, has been appointed acting commissioner of Northern Manitoba, for a period of one year.

Officials of both the Royal and the Molson's bank deny the rumors current in Montreal, that these two institutions will amalgamate shortly.

On Thursday Toronto celebrated an anniversary of importance: on December 28, eighty years ago, the first gas lights were lit in the city.

Prince Alfonso Louis Jerome de Bourbon, 38, a relative of the King of Spain, was seriously injured at New York on Wednesday when struck by a fire chief's auto.

A seizure of 400 cases of liquor valued at \$25,000, was effected by officers of the Quebec liquor commission when they raided a barn in the vicinity of St. John's, Que., on Wednesday evening.

John Lycky, a young Russian, is dead and four other foreigners are held on nominal charges as the outcome of a drunken brawl in a boarding house at South Porcupine, Ont., on Wednesday evening.

Early in January the members of the labor group in the Ontario provincial legislature and the provincial executive of the independent labor party, are to meet in conference to decide the attitude they will take on the hydro-electrical question.

The annual report of the municipal courts of Chicago submitted on Thursday showed that drunkenness increased there during the past year. Fifty-one thousand, three hundred persons were arrested for intoxication in 1921, as against 35,305 in 1920.

Announcement is made from Newburgh of the death of J. B. Aylesworth, 54, father of Sir Allan Aylesworth, of Toronto.

An ordinary Plymouth Rock hen, owned by George Weber, of Kitchener, Ont., is capable of most remarkable performance in egg laying. For the last three weeks the hen has been laying two eggs every other day.

Eugene V. Debs, the socialist leader, arrived at his home at Terre Haute, Indiana, on Wednesday evening after an absence of nearly three years spent in federal prisons for his anti-war speech in 1918.

Three-year-old Lillian Dieski was burned to death when her clothing caught fire while she was trying to light a tiny stove given to her as a Christmas present, at her home, Niagara Falls, N.Y., on Wednesday.

Thomas Davidson, 55, was beaten to death when he was caught in the gears of a steam pump used to cool the slag at the plant of the Steel Company of Canada at Hamilton on Thursday.

Four hundred young women from the British Isles came over to the supervision and partial maintenance of the dominion department of immigration and colonization, were given a Christmas tree entertainment at the Canadian women's hostel, Toronto, on Wednesday.

Capt. Sir Bertram Hayes, K.C.M.G., D.S.O., of the liner Olympic, who holds a long list of honors for services in war and peace, was appointed commander of the White Star fleet, on Wednesday. He will assume command of the 56,000 ton liner, Majestic, the world's largest ship.

Anoine Beauchamp was sentenced to seven years' imprisonment and 14 lashes and John A. Swan to two years and five lashes, when they were found guilty at Montreal on Thursday on a charge of attempted holdup and robbery.

Lieuts. S. H. Davis, of Augusta, Ark., and W. G. Sinclair, of Atlanta, Ga., were instantly killed at Arcadia, Fla., on Wednesday, when their airplanes went into a tail spin.

When C. F. T. Woodley, farmer-labor candidate in Wentworth, Ont., appealing for a recount he charged that the ballots at division eight, West Flamboro, had been counted carelessly. They were scrutinized on Wednesday, the deputy returning officer's count being sustained.

The Saskatchewan Liquor commission were ordered to return eight cases of liquor to Charles B. Houlding at a proof of ownership hearing held before Magistrate F. M. Brown, on Thursday, at Saskatoon. The liquor had been previously seized by the commission.

Announcement was made at Winnipeg last evening that Sir William Mackenzie has resigned from the committee of the Hudson's Bay company, and that F. H. Richmond, of London, had been elected by the board to fill the vacancy created.

Declaring that the cost of manufacturing clothing in Montreal is too high, and that there is little possibility for a revival of work until the costs are reduced, the board of arbitration set up in that market to consider wages for the coming season has ruled that workers shall increase production from 10 to 15 percent; wages to be reduced 10 percent at the end of the month if the increase in production is not given.

Wall street interests have their eyes on northern Ontario. Five million dollars ready money is waiting investment and will become available as soon as the financial interests are assured that the Ontario government will cooperate by placing water for development purposes at the disposal of the financiers, declared Colonel O. Macklem, famous war investor, who has returned to Toronto.



Bryant Washburn and Grace Morse in 'Burglar Proof' A Paramount Picture

TO-NIGHT (Wednesday)---At the Rex

EYES

Defective Eyes and Backward Pupils

Defective sight makes bright children appear dull in their studies. In the matter of sight our skill is at your service.

H. H. HUMBER
Jeweler and Optometrist Red Deer, Alta.

Rest Furniture Co.

EVERYTHING FOR THE HOME

51, FIRST STREET SOUTH RED DEER
Opposite Post Office

The Big Sale
Of Tin & Enamelware
is Now on

Our Entire Stock of Tin and Enamelware has been reduced in price from 25 per cent. to 50 per cent. Here are a few samples. We have dozens of others as good or better.

Sauce Pans, Regular 40c	Sale 20c
Tea Pots, Regular \$1.00	Sale 55c
Cups, Regular 40c	Sale 25c
Stew Kettles, Regular \$1.15	Sale 80c
Double Boilers, Regular \$1.15	Sale 65c
Double Boilers, heavy 3-coat blue enamel	Regular \$3.00, Sale \$1.75

Coupon Special
on
Wearever
Aluminum

By special arrangement with the manufacturers, we are allowed to offer the 4-quart Covered Sapeucan in Wear Ever Aluminum, regular price \$3.15

At the Special Price of \$1.75
and the attached Coupon. We are allowed only a limited number to sell at this price. Get yours right away.

COUPON
Good for \$1.40 on the price of one Wear-Ever Aluminum Covered Sapeucan, 4-Quart Size, on present stock, at McPherson Bros.

Name _____
Address _____

McPHERSON BROS.
Successors to Day Hardware Co.

"BURGLAR PROOF" at the Rex Theatre To-night

NEW RAILWAY RATES!

FOR PASSENGERS
The advance on sleeping and parlor car tickets authorized in 1920 has been cut in half—the advance made on ordinary fares at that time having been completely taken off many months ago.

FOR SHIPPERS
The percentage of advance granted to the Railways in 1920 has been reduced ten points. In addition to a five point drop at the first of the year.

These changes became effective December 1st.

Your cost of Living

YOUR cost of living should be directly affected. If it is not it is because (1) as the railways have pointed out before, the actual money paid for their services is an almost negligible factor in making prices, and because (2) even the huge sum now cut out of the railways' revenues and amounting to approximately—

\$25,000,000.00*
annually—becomes a very small fraction of a cent when split up among the billions upon billions of small and large articles which constitute the freight traffic of Canada during a year. And because

(3) the Court which has the power to control railway rates is not able to direct who is or is not to get the benefit of reductions. In other words, whether these savings in railway charges are passed on to you—or whether they are absorbed in marketing, cannot be controlled either by the railways or the public.

BUT this fact remains: a very great sum of money—enough to build every year a small city, or a Quebec Bridge, or four hundred and fifty of the newest and most powerful locomotives—is now removed from the revenues of the Canadian Railways and should be reflected, at least to some extent, in the family budgets of all Canadians!

WHETHER your railways can continue to function without the revenue thus lost to them, is an experimental problem facing the various managements. It depends largely on whether traffic keeps up or falls off—and whether costs rise or decline. But the managements are attempting the problem cheerfully and with determination to keep Canada's railway service the cheapest, mile for mile, and among the most efficient in the world!

* Estimated.

The RAILWAY ASSOCIATION of Canada
263 St. James Street, Montreal, P.Q. 306 Union Station, Winnipeg, Man.

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One Ton
of
Double Screened
Cardiff
Lump Coal

We give a
Coal Service
12 months a year

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YOU WILL LIKE OUR SERVICE

The News
RED DEER - ALBERTA

Published Every Wednesday Morning at The News Block, Gazette Ave., South

Subscription \$2.00 per year, if paid in advance

ADVERTISING RATES
Transient advertising—5c per inch
Legal advertising—15c and 10c line
Readers—10c per line

PHONE 54.

JNO. A. CARSWELL,
Editor and Proprietor.

WEDNESDAY, JANUARY 4th, 1922.

THE CHALLENGE OF THE NEW YEAR.

The advent of the year 1922 is something more than a mere indication of the passing of time. It has been freely prophesied that 1922 would witness a decided improvement in conditions, hence much is expected of it.

The new year, however, will be what the people make it. To a large extent depression is not a condition, so much as it is an attitude. The extent of its existence depends on the frame of mind in which the people live and move.

There is no use sitting down seditiously, waiting to see what the year will bring. It is time for action. It is up to you. That is the challenge of the new year.

Where there have been petty bickering, forget about them. Unity of purpose alone will carry us through to a period of sane prosperity. Friction is as destructive to the social mechanism as it is to the engine or the motor.

Broaden out. There is a strong tendency to narrowness and exclusiveness through which our citizenship might shrivel and contract until we strangle by the withering of our own powers of advancement. This does not necessarily mean a wide open town, but it does mean toleration and sympathy for our fellow citizens, and recognition of real ability, without the dictation of cliques or factions.

Take men as you find them. There is no royal road to favor and patronage in the true democracy that should characterize the year 1922.

Red Deer has been noted for its progressive public spirit in the past. Shall we assume and hold the leadership of Central Alberta in a very real sense in the year that has just dawned? It is up to you. If you are a knocker, cut it out, or exchange places with somebody else who will come here and be a credit and a help to the city and district. There is no time of day for the grouse; he belongs to the dark ages.

In short, the challenge of the new year is a call to sane industrious citizenship. A man must earn the dollar that he gets in 1922. No place for the laggard, the time-server, or the leech upon society, if Red Deer, if Alberta, if Canada, are to do their part in making the year 1922 a period of substantial progress and prosperity.

HE DOTH OBJECT TOO MUCH

Premier-elect King is objecting to the seating of Hon. Arthur Meighen in the house of commons, as member for Grenville county, Ontario, in the way proposed. The member-elect for that constituency has accepted an office of emolument under the crown and his seat thereby becomes vacant, thus leaving an opening by which the presumptive leader of the opposition may make an early entry into parliament. This, Mr. King says, is highly undesirable, morally indefensible, and worthy of the resentment and disapproval of the Canadian public.

The fact has been overlooked by Mr. King that the re-seating of a defeated candidate is always and necessarily a matter of more or less technicality and strategy. If Mr. Meighen was to be in the house at all—which has been generally acknowledged as desirable—it must have been by way of some one else's seat, and the member for Grenville has withdrawn in his favor. He has done it in such a fashion as to ensure immediate action and the presence of Mr. Meighen in the house, probably as leader of the opposition, from the first, which is desirable from a public point of view.

That this course is technical and strategic, and even that it is somewhat clever, may be admitted, but that

W.C.T.U. NOTES

The regular monthly meeting of the W.C.T.U. was held in the Baptist Church, Friday, December 30th, the President, Mrs. McPherson, presiding.

The Bible Study, conducted by Mrs. Hasall, was based on the story of Lydia, the first European convert. She urged the members to begin the New Year with "an open mind, an open heart and an open home."

An interesting paper was read, pointing out the injurious effect produced by alcohol, especially to children. A paper on Scientific Temperance, by Mrs. Matheson, was very much appreciated. "Alcohol to the body is like the spur to the horse. It draws force out instead of putting it in."

A committee was appointed to arrange for a medal contest in January. Having completed the sewing of infants' garments for Southern Alberta, the Union decided to take up the making of comforters as their next work for these people.

HILL END NOTES

The Hill End Christmas concert which was held December 20th, was a great success. The schoolhouse was packed, there being 1000 people present. The children did their parts excellently, and the boys sang a very pleasing song.

A number of the Hill End folk went down to Clarendon concert on Dec. 22nd, and enjoyed a very pleasant evening.

Miss Niblock, who is taking a college course at Olds, is home for the holidays.

Miss Songhurst and Miss Hill are spending their holidays with their parents at Hill End.

A very successful Ladies' Aid meeting was held Dec. 28th, at the home of Mrs. E. G. Hill. Mrs. Sands, of Edwell, came as a visitor from Edwell Society. The following ladies were present:—Mesdames Niblock, Songhurst, Hill, Egger, Firby, Evans, Sands, Wall, and Misses Goldstrum, Songhurst, Healy and Hill. The next meeting is to be at Mrs. Niblock's Jan. 12. The ladies are planning to have a bazaar during the first part of February.

All the people of Hill End district are very much in sympathy with E. F. Pickey and family on account of their fire misfortune.

A very pleasant evening was spent Dec. 29th, at the Hill End schoolhouse, when the Hill End Sunday School were given a treat. First there was a short program, consisting of recitations by the Sunday School pupils, and Mrs. Healy and Mrs. Evans also recited. Then games began, which lasted until twelve o'clock, after which hot cream and refreshments were served. Then Sec. Treas. Sid Healy distributed books to the different pupils. He also presented Mrs. Hill, who has been superintendent, with a nice gift, for which she thanked the Sunday School very much. Then everyone went home very well pleased.

We are all glad to hear of (Rev.) Mr. Hughes' recovery from what may have been a very serious accident.

The King cabinet was sworn in at Ottawa on Thursday afternoon at 3 o'clock.

WANTED—1,000 bushels of oats and 200 bushels of barley. Apply, stating price in granary and also price delivered, to William Gohrke, Delburne. Nov. 21, if.

FOR SALE—One large mahogany locker, one sectional bookcase, one kitchen cabinet, one large mirror, and one marble top kitchen table.—Mrs. Rutledge, Phone 62. Dec. 21.

TRACHER WANTED—For Valley Centre S.D. Apply, stating qualifications and salary to F. B. Treas., Secy-Treas., R.R. No. 2, Red Deer, Dec. 28, 1921.

JANUARY CLEARANCE SALE

Starts on the Third of January--as Usual

JANUARY SALES

Flannelettes and Sheetings

WHITE FLANNELETTE

Good quality
25 inch standard, per yd. 17c
34 inch width, per yd. 22c

STRIPED FLANNELETTE

in pinks, blues, tans and dark greys.
27 and 28 inches wide, 17c
Pink and blue stripes—
30-36 inches wide 29c

WHITE CANTON FLANNEL

23 inches wide 15c
25 inches wide 18c

COLORED TERRY ROLLER-TOWELLING

Close weave, 14 inches wide 19c

Former 35c quality
Extra quality, 14 inch, former 60c quality 39c

Linen Crash Towelling, 17 inch, former 60c quality, 39c

23 inch, former 65c quality 43c

Finished Bordered Tea Towels, former 65c Now 39c

SHEETING

Bleached 8-4 plain; former 60c quality, for 48c

Extra heavy, 9-4, former 78c quality 58c

Circular Pillow Cotton, 44 inch; fine, smooth, extra quality, 45c, for 35c

Bleached Cotton and Long Cloth in limited quantity; regular 20c, 25c and 30c, for 18c

Bleached Table Damask, 56 inches wide. Regular \$1.35, for 85c

Neat design, 70 inches, \$1.65 for 98c

Beautiful quality, 72 inch, \$2.95 for \$1.98

WRAPPERETTES and KIMONA CLOTHS

in blues, tans, pinks, crimson, grey, in figures and checks. Reg. 40c, for 29c

Reg. 60c, for 45c

SPECIAL DISCOUNTS on all lines of Staple Dry Goods which are not otherwise specially priced.

Departments crowded out of this announcement are:

Ready-to-Wear Corsets and Furs

Boots and Shoes

Dress Goods and Silks

and in each of these sections very attractive prices and special discounts are everywhere in evidence.

MEN'S UNDERWEAR

Stanfield's heavy ribb, unshrinkable; soft even yarn; comfortable. Shirts and drawers. Per suit \$2.25

HEAVY RIBBED UNDERWEAR for boys.

Shirts and drawers and combinations. For warmth and hard wear cannot be beaten. Values to \$2.65 for suit \$1.75

Millinery

7 ONLY, HATS

Regular \$14.00 to \$18.50
On Sale each at \$4.95

All other Women's Hats, Girls' and Children's Plush and other Hats without reserve.

Your choice for, each, only 95c

BOYS' CORDUROY KNICKERS

Will stand hard wear, and are so much warmer than tweeds.

Regular \$3.95, for \$2.95

JANUARY SALES

Hosiery

CHILDREN'S STOCKINGS OF EXTRA QUALITY

Misses', 1x1, rib cashmere hose, wool and cotton, of good weight. Sizes 6 1/2, 7 1/2, 8, 9, 9 1/2.

Regular \$1.00, for 65c

Misses' and Boys', 2x1, rib wool cashmere. Sizes 6 1/2, 7, 7 1/2, 8, 8 1/2.

Regular up to \$1.65, for 95c

Misses' very fine, 1x1, rib wool cashmere, sizes 9, 9 1/2.

Former \$2.35, for \$1.25

Burnett's 2x1 Ribb heavy wool worsted hose for boys. Sizes 8, 8 1/2, 9, 9 1/2, 10.

Regular \$1.35, for 75c

Women's Fine Black, all wool Cashmere, full fashioned, seamless hose; soft in finish, yet have proven wonderfully good wearing stockings. Sizes 8 1/2, 9, 9 1/2.

Regular 85c, for 49c

Extra full fashioned Cashmere, Penmen's, all wool; sizes 9, 9 1/2.

Former \$1.65, for 98c

Also Fine Cashmere, with silk toe and heel, at 98c

JANUARY SALES

CHILDREN'S SWEATERS

Assorted navy, brown, grey, cardinal and saxe; coat style; button shoulder and pullover for ages 2 to 6 yrs. Reg. to \$2.95, for \$1.50

MEN'S WINTER CAPS

Smart shapes, warm, and of excellent materials. All sizes. Regular \$2.50, for \$1.50

Look for

The BELROBE

with every new Designer Pattern. It will save you 50c to \$10 on every frock you make.

We Call the Bluff--and we Accept the Challenge

We welcome clean, keen competition; in fact, we like it, for it helps to attract business to our town. We also appreciate the honest effort of every merchant who tries to keep his stock in order by seasonal sales, and we have never been guilty of bucking a competitor who put on a legitimate sale himself, but we hesitate to express our opinion of the methods employed by many Professional Sales Companies.

Did you ever read such Rubbish as appeared in the last Advocate, of which the following is a part?

"The World's Greatest Bargain Sale (think of it—'World's Greatest' in Red Deer), under the management of the S. M. Playford Sales System of Winnipeg, Calgary and Spokane . . . The World's Greatest Bargain Givers . . . Bargains unheard of before in this or any other country . . . Your twenty-five and fifty cent pieces will do the same work as dollars elsewhere at so-called sales or make-believe sales."

An insult to the intelligence of the people who trade in Red Deer. Again from the same ad, we quote:

"A yellow sale ticket will be placed alongside of the original price, so you can see at a glance the saving you make."

Description is usually lacking in this class of advertising, but there are three or four items about which there can be no doubt, viz.: Ladies' two-buckle overshoes, quoted "market value" \$3.50, while the best quality has been sold regularly through the entire season for \$3.00; and girls' two-buckle overshoes are quoted "market value" \$3.00, while they have been sold regularly throughout the season for \$2.65 per pair; and Men's Felt Boots are quoted "market value" at \$4.75, while the best quality of Men's Felt Boots, with rubber heels, have been sold regularly throughout the season at \$3.65 per pair. We may assume, quite fairly, that where descriptions are lacking, the prices "market value" for comparison, are on the same basis.

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"IT PAYS TO PAY CASH" at Lord's,

and we invite the most careful buyers, the most discriminating purchasing public, to be the judge.

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Half-price on Enamel

2 qt. Imperial Enamel double boilers. Reg. 1.85, for 95c

4 qt. Imperial Enamel Double Boilers. Regular \$2.50, for \$1.25

No. 9 Imperial Enamel Tea Kettles, regular \$2.85, for \$1.45

No. 9 Imperial Enamel Tea Kettles, side lid, regular \$2.90, for \$1.45

No. 9 Blue Enamel Tea Kettles, reg. \$3.65, for \$1.85

Imperial Enamel Bread Pans Regular 65c, for 35c

5 qt. Imperial Enamel Tea Pots, reg. \$1.60, for 80c

3 qt. Imperial Enamel Tea Pots, reg. \$1.35, for 70c

12 qt. Seamless Imperial Enamel Stove Kettles, reg. \$2.25, for \$1.15

5 qt. Lipped Imperial Enamel Sauce Pans, regular \$1.25, for 65c

Our complete stock of Enamel ware will be cut in two.

Tin Wash Boilers, with copper bottom, regular \$5.75, for \$2.90

Tin Wash Boilers with Copper Bottom, regular \$5.00, for \$2.50

100 lb. Flour Bins Reg. \$4.50, for \$3.65

50 lb. Flour Bins Reg. \$3.75, for \$2.75

25 lb. Flour Bins, Reg. \$2.65, for \$1.95

Half-Price

is all we ask for these beautiful wool skating sets, Wool Tams, Wool Toques, Scarves. This season's stock in the latest and most popular shades and shapes.

YOUR CHOICE AT HALF PRICE

COTTON THREAD 150 YARDS

Black and white colors; all sizes in stock.

Per Spool, 5c

Don't buy more than you need, for this is our regular price now and will not be advanced.

JANUARY SALES

Overcoats

Light and Dark Greys, mixed Tweeds, new weights. Sizes 36, 37, 38, 40. Regular \$25.00 to \$27.50, for \$19.50

Heavy Mixed Tweed, Greys, Browns, Green Mixtures, Heather Mixture, Sizes 36, 37, 38, 40. Regular \$37.50 to \$70.00, for \$29.50

MEN'S KALKAN BEAVERS

3 black, 1 brown. Regular \$42.50, for \$36.00

All Clothing, Extra Pants, Overalls and Furnishings which are not quoted at special prices are subject to Discounts.

Men's Black

Cashmere Sox

Wonderful value in medium weight, plain black, with grey toe and heel.

4 pairs for \$1.25

JANUARY SALES

LARGE OVERALLS AT SMALL PRICES

Only a couple of dozen pairs in sizes 40, 42, 44, blue stripe stifel bib overalls, full and roomy. Per Pair, \$1.65

MEN'S SHIRTS

"Arrow" and "Regal" brands; regular prices were up to \$2.50. January Clearance Price, only \$1.50

FLANNEL DRESS SHIRTS Separate collars, double cuffs, coat style; good patterns in stripes. Only about two dozen in stock. Regular \$3.00, for \$2.25

PLAIN GREY FLANNEL SHIRTS

Medium weight, separate collar; soft neck bands. Regular \$2.50, for \$1.95

JANUARY SALES

Groceries

APPLES

A few boxes of unwrapped Winesaps, small sizes, per box . . . \$1.95
No. 1 Wrapped, Rome Beauty and Yellow Newton, per box . . . \$2.65

SYRUP

Edwardsburg and Bee Hive 5 lb. tin . . . 45c
10 lb. tin . . . 85c
20 lb. tin . . . \$1.65

JAM—APEX

Strawberry, Raspberry, Gooseberry, Blackberry, Apricot, and Plum, each with Apple, 4s . . . Each 65c
MARMALADE — Cooper's Pure Orange Marmalade, 4s, each . . . 75c

FLOUR—Purity

Better than many and second to no other brand.
98s . . . \$3.65

Horse-hide Gauntlet Mitts

Perfect fitting and well-lined, with large gauntlet.

Regular to \$3.15, for \$2.95

Men's Suits

4 only odd suits. Good Worsteds and Blue Serge. Sizes 38, 39, 42. Greys and Browns. Regular \$20.00 to \$30.00, for \$12.50

49 Men's Suits in Tweeds, smart styles and patterns. Sizes 36, 37, 38, 39, 40, 42, 44. Limited quantity in 42 and 44. Regular \$35.00 to \$50.00 . . . \$18.50

Overcoats

BOYS' OVERCOATS

Brown Tweeds, Navy Chinilla. 10, 11 and 12 years. Regular \$9.00, for \$6.50
Brown Tweeds, size 11—Regular \$12.00, for \$8.50
Brown Tweeds, 12, 13, 14, 15 Regular \$16.50, for \$11.50
Brown and Grey Tweeds, 16 years—Regular \$17.50, for \$12.50

Brown, 30, 31, 32, 33, 34; Grey, 34. Regular \$16.50 to \$19.50, for \$11.95

Light Browns, 28, 29, 29 1/2 Regular \$9.00 to \$12.00, for \$7.95

Grey Tweed, size 23—Brown Check, size 26—Regular \$12.00, for \$7.95

BOYS' MACKINAWs

8 years, 10 years, 12 years; fancy checks. Regular \$8.00, for \$6.95

BOYS' KNICKERS

Tweeds of various weights and qualities; sizes 7 years to 16 years; Governor fasteners. Reg. \$2.25 to \$2.95, for \$1.65

JANUARY SALES

THE W. E. LORD COMPANY, LIMITED

\$

One Ton
of
Double Screened
Cardiff
Lump Coal

We give a
Coal Service
12 months a year

Phone 81

The Smith Lumber Co.
YOU WILL LIKE OUR SERVICE

The News
RED DEER - ALBERTA

Published Every Wednesday Morning
at The News Block, Gazette Ave.,
South

Subscription \$2.00 per year, if paid in
advance

ADVERTISING RATES
Transient advertising - 35c per inch
Legal advertising - 15c and 10c line
Readers - 10c per line

PHONE 54.

JNO. A. CARSWELL,
Editor and Proprietor.

WEDNESDAY, JANUARY 4th, 1922.

THE CHALLENGE OF THE NEW YEAR.

The advent of the year 1922 is something more than a mere indication of the passing of time. It has been freely prophesied that 1922 would witness a decided improvement in conditions, hence much is expected of it.

The new year, however, will be what the people make it, to a large extent. Depression is not a condition, so much as it is an attitude. The extent of its existence depends on the frame of mind in which the people live and move.

There is no use sitting down seditiously, waiting to see what the year will bring. It is time for action. It is up to you. That is the challenge of the new year.

Where there have been petty bickerings, forget about them. Unity of purpose alone will carry us through to a period of sane prosperity. Friction is as destructive to the social mechanism as it is to the engine or the motor.

Broaden out. There is a strong tendency to narrowness and exclusiveness through which our citizenship might shrivel and contract until we are strangled by the withering of our own powers of advancement. This does not necessarily mean a wide open town, but it does mean toleration and sympathy for our fellow citizens, and recognition of real ability, without the dictation of cliques or factions.

Take men as you find them. There is no royal road to favor and patronage in the true democracy that should characterize the year 1922.

Red Deer has been noted for its progressive public spirit in the past. Shall we assume and hold the leadership of Central Alberta in a very real sense in the year that has just dawned? It is up to you. If you are a knacker, cut it out, or exchange places with somebody else who will come here and be a credit and a help to the city and district. There is no time of day for the grouse; he belongs to the dark ages.

In short, the challenge of the new year is a call to sane industrious citizenship. A man must earn the dollar that he gets in 1922. No place for the laggard, the time-server, or the leech upon society, if Red Deer, if Alberta, if Canada, are to do their part in making the year 1922 a period of substantial progress and prosperity.

HE DOTH OBJECT TOO MUCH

Premier-elect King is objecting to the seating of Hon. Arthur Meighen in the house of commons, as member for Grenville county, Ontario, in the way proposed. The member-elect for that constituency has accepted an office of emolument under the crown, and his seat thereby becomes vacant, thus leaving an opening by which the presumptive leader of the opposition may make an early entry into parliament. This, Mr. King says, is highly-landed, morally indefensible, and worthy of the resentment and disapproval of the Canadian public.

The fact has been overlooked by Mr. King that the re-seating of a defeated candidate is always and necessarily a matter of more or less technicality and strategy. If Mr. Meighen was to be in the house at all—which has been generally acknowledged as desirable—it must have been by way of some one else's seat, and the member for Grenville has withdrawn in his favor. He has done it in such a fashion as to ensure immediate action and the presence of Mr. Meighen in the house, probably as leader of the opposition, from the first, which also is desirable from a public point of view.

That this course is technical and strategic, and even that it is somewhat clever, may be admitted, but that

BUYS

One Ton
of
Double Screened
Cardiff
Lump Coal

We give a
Coal Service
12 months a year

Phone 81

The Smith Lumber Co.
YOU WILL LIKE OUR SERVICE

ITEMS OF INTEREST

Five killed and four seriously injured was the toll of the last five days' robberies in New York city.

J. A. Campbell, former M.P. for Nelson, has been appointed acting commissioner of Northern Manitoba, for a period of one year.

Officials of both the Royal and the Molson's bank deny the rumors current in Montreal, that these two institutions will amalgamate shortly.

On Thursday Toronto celebrated an anniversary of importance: on December 28, eighty years ago, the first gas lights were lit in the city.

Prince Alfonso Louis Jerome de Bourbon, 38, a relative of the King of Spain, was seriously injured at New York on Wednesday when struck by a fire chief's auto.

A seizure of 400 cases of liquor valued at \$25,000, was effected by officers of the Quebec liquor commission when they raided a barn in the vicinity of St. John's, Que., on Wednesday evening.

John Lyckey, a young Russian, is dead and four other foreigners are held on nominal charges as the outcome of a drunken brawl in a boarding house at South Porcupine, Ont., on Wednesday evening.

Early in January the members of the labor group in the Ontario provincial legislature and the provincial executive of the independent labor party, are to meet in conference to decide the attitude they will take on the hydro-electrical question.

The annual report of the municipal courts of Chicago submitted on Thursday showed that drunkenness increased there during the past year. Fifty-one thousand, three hundred persons being arrested for intoxication in 1921, against 35,305 in 1920.

Announcement is made from Newburgh of the death of J. B. Aylesworth, 84, father of Sir Allan Aylesworth, of Toronto.

An ordinary Plymouth Rock hen, owned by George Weber, of Kitchener, Ont., is capable of most remarkable performance in egg laying. For the last three weeks the hen has been laying two eggs every other day.

Eugene V. Debs, the socialist leader, arrived at his home at Terre Haute, Indiana, on Wednesday evening after an absence of nearly three years spent in federal prisons for his anti-war speech in 1918.

Three-year-old Lillian Deski was burned to death when her clothing caught fire while she was trying to light a tiny stove given to her as a Christmas present, at her home, Niagara Falls, N.Y., on Wednesday.

Thomas Davidson, 55, was beaten to death when he was caught in the gears of a steam pump used to cool the slag at the plant of the Steel Company of Canada at Hamilton on Thursday.

Four hundred young women from the British Isles who came over under the supervision and patronage of the immigration and colonization, were given a Christmas tree entertainment at the Canadian women's hostel, Toronto, on Wednesday.

Capt. Sir Bertram Hayes, K.C.M.G., D.S.O., of the liner Olympic, who holds a long list of honors for services in war and peace, was appointed commander of the White Star fleet, on Wednesday. He will assume command of the 55,000-ton liner, Majestic, the world's largest ship.

Anatole Beauchamp was sentenced to seven years' imprisonment and 14 lashes and John A. Swann to two years and five lashes when they were found guilty at Montreal on Thursday on a charge of attempted holdup and robbery.

Lieuts. S. H. Davis, of Augusta, Ark., and W. G. Sichel, of Atlanta, Ga., were instantly killed at Arcadia, Fla., on Wednesday, when their airplanes went into a tail spin.

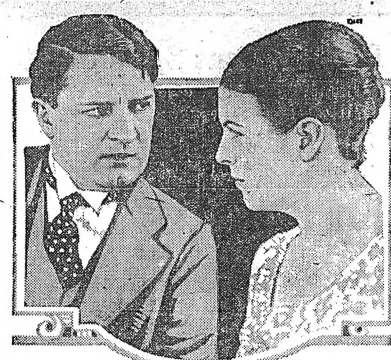
When C. F. T. Woodley, farmer-labor candidate in Wentworth, Ont., applied for a recount he charged that the ballots at division eight, West Flamboro, had been counted carelessly. They were scrutinized on Wednesday, the deputy returning officer's count being sustained.

The Saskatchewan Liquor commission were ordered to return eight cases of liquor to Charles E. Houlding at a proof of ownership hearing held before Magistrate F. M. Brown, on Thursday, at Saskatoon. The liquor had been previously seized by the commission.

Announcement was made at Winnipeg last evening that Sir William Mackenzie has resigned from the committee of the Hudson's Bay company, and that F. H. Richmond, of London, had been elected by the board to fill the vacancy created.

Declaring that the cost of manufacturing clothing in Montreal is too high, and that there is little possibility for a revival of work until the costs are reduced, the board of arbitration set up in that market to consider wages for the coming season has ruled that workers shall increase production from 10 to 15 percent; wages to be reduced 10 percent at the end of the month if the increase in production is not given.

Wall street interests have their eyes on northern Ontario. Five million dollars ready money is waiting investment and will become available as soon as the financial interests are assured that the Ontario government will co-operate by placing water for development purposes at the disposal of the financiers, declared Colonel O. Macklem, famous war inventor, who has returned to Toronto.



Bryant Washburn and Grace Morse in 'Buglar Proof' A Paramount Picture

TO-NIGHT (Wednesday)---At the Rex

EYES

Defective Eyes and Backward Pupils

Defective sight makes bright children appear dull in their studies.

In the matter of sight our skill is at your service.

H. H. HUMBER
Jeweler and Optometrist Red Deer, Alta.

The Rex Furniture Co.

EVERYTHING FOR THE HOME

51, FIRST STREET SOUTH RED DEER
Opposite Post Office

The Big Sale
Of Tin & Enamelware
is Now on

Our Entire Stock of Tin and Enamelware has been reduced in price from 25 per cent. to 50 per cent. Here are a few samples. We have dozens of others as good or better.

Sauce Pans, Regular 40c	Sale 20c
Tea Pots, Regular \$1.00	Sale 55c
Cups, Regular 40c	Sale 25c
Stew Kettles, Regular \$1.15	Sale 80c
Double Boilers, Regular \$1.15	Sale 65c
Double Boilers, heavy 3-coat blue enamel	Regular \$3.00, Sale \$1.75

Coupon Special
on
WearEver Aluminum

By special arrangement with the manufacturers, we are allowed to offer the 4-quart Covered Saucepan in Wear Ever Aluminum, regular price \$3.15

At the Special Price of \$1.75

and the attached Coupon. We are allowed only a limited number to sell at this price. Get yours right away.

COUPON

Good for \$1.40 on the price of one Wear-Ever Aluminum Covered Saucepan, 4-Quart Size, on present stock, at McPherson Bros.

Name _____

Address _____

McPHERSON BROS.
Successors to Day Hardware Co.

The Railways of Canada Draw to Your Attention the

NEW RAILWAY RATES!

FOR PASSENGERS

The advance on sleeping and parlor car tickets authorized in 1920 has been cut in half—the advance made on ordinary fares at that time having been completely taken off many months ago.

FOR SHIPPERS

The percentage of advance granted to the Railways in 1920 has been reduced ten points. In addition to a five point drop at the first of the year.

These changes became effective December 1st.

Your cost of Living

YOUR cost of living should be directly affected. If it is not it is because (1) as the railways have pointed out before, the actual money paid for their services is an almost negligible factor in making prices, and because (2) even the huge sum now cut out of the railways' revenues and amounting to approximately—

\$25,000,000.00 *

annually—becomes a very small fraction of a cent when split up among the billions upon billions of small and large articles which constitute the freight traffic of Canada during a year. And because

(3) the Court which has the power to control railway rates is not able to direct who is or is not to get the benefit of reductions. In other words, whether these savings in railway charges are passed on to you—or whether they are absorbed in marketing, cannot be controlled either by the railways or the public.

BUT this fact remains: a very great sum of money—enough to build every year a small city, or a Quebec Bridge, or four hundred and fifty of the newest and most powerful locomotives—is now removed from the revenues of the Canadian Railways and should be reflected, at least to some extent, in the family budgets of all Canadians!

WHETHER your railways can continue to function without the revenue thus lost to them, is an experimental problem facing the various managements. It depends largely on whether traffic keeps up or falls off—and whether costs rise or decline. But the managements are attempting the problem cheerfully and with determination to keep Canada's railway service the cheapest, mile for mile, and among the most efficient in the world!

The RAILWAY ASSOCIATION of Canada
263 St. James Street,
Montreal, P.Q.

"BURGLAR PROOF" at the Rex Theatre To-night

JANUARY CLEARANCE SALE

Starts on the Third of January--as Usual

Flannelettes and Sheetings

WHITE FLANNELETTE

Good quality

25 inch standard, per yd. 17c

34 inch width, per yd. 22c

STRIPE FLANNELETTE

in pinks, blues, tans and dark greys.

27 and 28 inches wide, 17c

Pink and blue stripes—

30-36 inches wide 29c

WHITE CANTON FLANNEL

23 inches wide 15c

25 inches wide 18c

COLORED TERRY ROLLER TOWELLING

Close weave, 14 inches wide 19c

Former 35c quality

Extra quality, 14 inch, former 60c quality 39c

Linen Crash Towelling, 17 inch, former 60c quality, 39c

23 inch, former 65c quality 43c

Finished Bordered Tea Towels, former 65c Now 39c

SHEETING

Bleached 8-4 plain; former 60c quality, for 48c

Extra heavy, 9-4, former 78c quality 58c

Circular Pillow Cotton, 44 inch; fine, smooth, extra quality, 45c, for 35c

Bleached Cotton and Long Cloth in limited quantity; regular 20c, 25c and 30c, for 18c

Bleached Table Damask, 56 inches wide. Regular \$1.35, for 85c

Neat design, 70 inches, \$1.65 for 98c

Beautiful quality, 72 inch, \$2.95 \$1.98

WRAPPERETTES and KIMONA CLOTHS

in blues, tans, pinks, crimson, grey, in figures and checks. Reg. 40c, for .. 29c

Reg. 60c, for 45c

SPECIAL DISCOUNTS on all lines of Staple Dry Goods which are not otherwise specially priced.

Departments crowded out of this announcement are:

Ready-to-Wear

Corsets and Furs

Boots and Shoes

Dress Goods and Silks

and in each of these sections very attractive prices and special discounts are everywhere in evidence.

MEN'S UNDERWEAR

Stanfield's heavy ribb, unshrinkable; soft even yarn; comfortable. Shirts and drawers. Per suit \$2.25

HEAVY RIBBED UNDERWEAR for boys. Shirts and drawers and combinations. For warmth and hard wear cannot be beaten. Values to \$2.65 for suit .. \$1.75

Millinery

7 ONLY, HATS

Regular \$14.00 to \$18.50

On Sale each at \$4.95

All other Women's Hats, Girls' and Children's Plush and other Hats without reserve.

Your choice for, each, only 95c

BOYS' CORDUROY KNICKERS

Will stand hard wear, and are so much warmer than tweeds.

Regular \$3.95, for \$2.95

Hosiery

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Misses', 1x1, rib cashmere hose, wool and cotton, of good weight. Sizes 6 1/2, 7 1/2, 8, 9, 9 1/2.

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Imperial Enamel Bread Pans Regular 65c, for 35c

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100 lb. Flour Bins Reg. \$4.50, for \$3.65

50 lb. Flour Bins Reg. \$3.75, for \$2.75

25 lb. Flour Bins, Reg. \$2.65, for \$1.95

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COTTON THREAD 150 YARDS

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Per Spool, 5c

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No. 1 Wrapped, Rome Beauty and Yellow Newton, per box \$2.65

SYRUP

Edwardsburg and Bee Hive 5 lb. tin 45c

10 lb. tin 85c

20 lb. tin \$1.65

JAM—APEX

Strawberry, Raspberry, Gooseberry, Blackberry, Apricot, and Plum, each with Apple, 4s Each 65c

MARMALADE — Cooper's Pure Orange Marmalade, 4s, each 75c

FLOUR—Purity

Better than many and second to no other brand.

98s \$3.65

Horse-hide Gauntlet Mitts

Perfect fitting and well-lined, with large gauntlet.

Regular to \$3.15, for \$2.95

Men's Suits

4 only odd suits. Good Worsteds and Blue Serge. Sizes 38, 39, 42. Greys and Browns. Regular \$20.00 to \$30.00, for \$12.50

49 Men's Suits in Tweeds, smart styles and patterns. Sizes 36, 37, 38, 39, 40, 42, 44. Limited quantity in 42 and 44. Regular \$35.00 to \$50.00 \$18.50

Overcoats

BOYS' OVERCOATS

Brown Tweeds, Navy Chinilla. 10, 11 and 12 years. Regular \$9.00, for \$6.50

Brown Tweeds, size 11—

Regular \$12.00, for .. \$8.50

Brown Tweeds, 12, 13, 14, 15

Regular \$16.50, for .. \$11.50

Brown and Grey Tweeds, 16 years—

Regular \$17.50, for .. \$12.50

Brown, 30, 31, 32, 33, 34; Grey, 34. Regular \$16.50 to \$19.50, for \$11.95

Light Browns, 28, 29, 29 1/2

Regular \$9.00 to \$12.00, for \$7.95

Grey Tweed, size 28—

Brown Check, size 26—

Regular \$12.00, for \$7.95

BOYS' MACKINAWs

8 years, 10 years, 12 years; fancy checks.

Regular \$8.00, for \$6.95

BOYS' KNICKERS

Tweeds of various weights and qualities; sizes 7 years to 16 years; Governor fasteners.

Reg. \$2.25 to \$2.95, for \$1.65

Overcoats

Light and Dark Greys, mixed Tweeds, new weights. Sizes 36, 37, 38, 40. Regular \$25.00 to \$27.50, for \$19.50

Heavy Mixed Tweed, Greys, Browns, Green Mixtures, Heather Mixture, Sizes 36, 37, 38, 40. Regular \$37.50 to \$70.00, for \$29.50

MEN'S KALKAN BEAVERS

3 black, 1 brown.

Regular \$42.50, for .. \$36.00

All Clothing, Extra Pants, Overalls and Furnishings which are not quoted at special prices are subject to Discounts.

Men's Black

Cashmere Sox

Wonderful value in medium weight, plain black, with grey toe and heel.

4 pairs for \$1.25

LARGE OVERALLS AT SMALL PRICES

Only a couple of dozen pairs in sizes 40, 42, 44, blue stripe stifel bib overalls, full and roomy Per Pair, \$1.65

MEN'S SHIRTS

"Arrow" and "Regal" brands; regular prices were up to \$2.50. January Clearance Price, only \$1.50

FLANNEL DRESS SHIRTS

Separate collars, double cuffs, coat style; good patterns in stripes. Only about two dozen in stock. Regular \$3.00, for \$2.25

PLAIN GREY FLANNEL SHIRTS

Medium weight, separate collar; soft neck bands.

Regular \$2.50, for \$1.95

THE W. E. LORD COMPANY, LIMITED

ANNOUNCING Reduced Prices on Books

We have just received notice from the Publishers of a reduction in price of the Popular Reprint Novels, effective January 3rd.

In line with our policy of giving our customers the benefits of any reductions in price, we have cut the price of our entire stock of Popular Copyright Novels

All Reprint Novels, formerly \$1.25

Copy

Now \$1.00 Each

Take advantage of this reduced price and fill up your library shelves. All the best works of such popular authors as Zane Grey, Harold Bell Wright, B. M. Bower, Ralph Connor, Phillip Oppenheim, Gene Stratton Porton, etc., are included in this list of books.

Gaetz-Cornett Drug & Book Co.

THE **Pexall** STORE

REX THEATRE FRIDAY & SATURDAY

BETTY COMPSON

IN

'The End of the World'

Don't Miss It

The VIOLIN

—Greatest of
all
Instruments

THERE are Violins, and Violins. They all look alike, but they don't sound alike. Great care must be exercised in choosing a Violin. The range in price of Violins is enormous, from less than \$10 to thousands.



At Our Store

we have a splendid assortment of Violins all carefully selected and all of them are of tip-top value.

Come in while we have a variety to offer you.

Violin Outfit

We have an interesting outfit for the person just starting. It includes: Violin, bow, rosin, strings and case. When you come in ask to see a Violin outfit.

H. H. HUMBER
Optometrist & Jeweler - Red Deer

The "Beauty Contest." What is it? Just read Fleming's ad. in another column.

Many foreign countries are clamoring for Fleming's ad. its fame is world-wide. Gaetz-Cornett Drug & Book Co.

Mrs. McDougall, who has been visiting her son, N. I. Shortt for some months, left for Toronto last week.

The regular monthly meeting of the Methodist Ladies Aid will be held in the church parlor on Thursday afternoon at 3.30.

A meeting of the Women's Missionary Society of Knox Presbyterian Church will be held on Friday afternoon, Jan. 4th, at 3.30 o'clock, in the hall of the church. Business: Election of officers.

PRACTICAL ARITHMETIC

It is gratifying to note that "The Advocate" has been making a study of arithmetic. Not long ago he produced a sale bill with the startling announcement, "Reg. \$2.25 Flannellette Shirts, Sale \$4.50." He will probably not do this again for he appears to have mastered even the multiplication table fairly well now.

His efforts to pick flaws in our arithmetic reminded us of the teacher who asked a boy this question: "If you had forty sheep in a field, and one of them jumped over the fence, how many would be left?" "None," was the answer, promptly given.

The teacher reproved the boy severely, claiming that the answer should be 39.

"Well," said the boy, "I don't care; you may know arithmetic, but you don't know sheep."

When the Advocate's man comes to realize that, for various reasons, the value of notes is a very doubtful quantity, he will realize that, in actual practice, our figures may not be very far astray.

Pianos tuned—J. B. Welton.

Miss Edith McKinnon, of the S.S.B. Edmonton, visited her parents, Mr. and Mrs. D. W. McKinnon, Clearview, during the holidays, and incidentally attended the wedding of her brother.

OVER \$1,000 WHISKY FINES

The Provincial Police, under Inspector Fisher, are making it hot for bootleggers and whisky still men these days. Detective Scott and the men on the force are keenly alert and they are becoming a mighty force to be reckoned with by evildoers. Last week two men from near Bentley, named Swinton and Montgomery, were brought before Justice Kent and Carwell for having a still on their premises and for manufacturing whisky. The still of Montgomery was produced and a quantity of the liquor also. They pleaded guilty, and Swinton was fined \$375 or nine months, and Montgomery was fined \$400 and cost of court or twelve months in jail. Swinton was fined \$375 or nine months, Swinton claimed another party had been making whisky on his place and had left for parts unknown. He had tried to make the stuff for fun, and had made a failure of it. A still was found in Montgomery's granary covered with chop, and was in regular working order. Another case was tried by Justice of the Peace Kent and Inspector Fisher, and a \$200 fine imposed. D. G. Horn, inland revenue officer, prosecuted.

This will be a warning to those who think they can put one over on the police, and should put a stop to the manufacture of a concoction that might very easily kill a man at the first dose.

These fines, together with the cases from Ardley, make a total of nearly \$2,000 that Justice Kent has imposed in one short month.

CASH AUCTION SALE OF IMPLEMENTS & HORSES

Favored with instructions from Mr. F. O. Peon, I will sell by Public Auction at his home, situated on the South-West Quarter, Section 12, Township 35, Range 2, lying 2 1/2 miles west of Sylvan Lake, on

THURSDAY, JANUARY 5th

at 2 p.m. sharp, the following effects:

Team Matched Blacks, 6 years old, weighing 1200 lbs. each.
Bay Gelding, 5 years old, weighing 1150 lbs.; broke single, double and riding.
Grey Mare, 11 years old, weighing 1300 lbs.
Bay Mare, 4 years old, weighing 1100 lbs.
2-year-old Gelding, wellbroken.
2 two-year-old Geldings, weighing 900 lbs. each, unbroken.
Heavy Wagon, complete; Pair Sleighs; Deering Mower; Massey-Harris Rake; Walking Plow; Sati Harness; 2 Brood Sows.

TERMS CASH

P. DUFFIELD, AUCTIONEER.

1870 OUR GOLDEN JUBILEE 1920

The Voice of the Pulpit

THERE is no other class of men more interested in the well-being of the community than the ministers of the various churches, whether Protestant or Catholic. They meet all classes. They see the benefits of life insurance and the suffering entailed where life insurance has been neglected. They speak from personal observation.



A well-known preacher, author and lecturer, who is celebrated all over Canada, says:

"I carry every dollar's worth of insurance which my income will permit" and further "Insurance is the most practical form of applied Christianity of which I have any knowledge."

This famous divine shows the strength of his convictions by putting them into practice.

Another noted advocate of life insurance was Archbishop Ireland, the celebrated Roman Catholic Prelate. Said he:

"I have very little regard for any man who leaves this world without having been able to leave behind him a life insurance policy so that those dependent upon him are provided for."

The Mutual Life of Canada WATERLOO ONTARIO

JOHN BAILE, General Agent,
Red Deer, Alberta.

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and
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RED DEER, ALTA.
AMBULANCE



DEATHS

CAMPBELL—Died, in this city, on Tuesday, December 27th, 1921, Hugh Sinclair Campbell, aged 75 years, of Leslieville, Alberta. The funeral services, under the auspices of Red Deer Lodge, No. 12, A. F. & A. M., was held this (Wednesday) morning, January 1st, 1922, at 2 o'clock, the Rev. A. Hassall and Mr. R. McCallum officiating after which the remains were laid to rest in the Red Deer Burial Park.

O'CONNOR—Died, in this city, on Monday, January 2nd, 1922, Jane O'Connor, aged 77 years, of Hillside, Alta. The funeral service was held this (Wednesday) morning, January 3rd, 1922, at 2 o'clock, the Rev. A. Hassall and Mr. R. McCallum officiating after which the remains were laid to rest in the Roman Catholic Cemetery.

CARD OF THANKS

J. W. Broughton takes this opportunity of thanking the electors of Red Deer School District for electing him to the School Board on the 28th of December.

CARD OF THANKS

I wish to thank those electors who voted in my interest at the election of the School Board election last week, and while not securing a majority of the votes, I trust that in the future I may be in a position to serve the best interests of the citizens.

C. A. JULIAN-SHARMAN.

CARD OF THANKS

Mr. and Mrs. E. H. Pixley, of Penhold, desire to express their thanks to the citizens of Penhold and the surrounding district who gave such valuable assistance at the recent fire. The splendid work done on that occasion no doubt saved considerable property, and such assistance shows that the hearts of all the people of Penhold are in the right place.

TO THE PUBLIC

I hereby solicit your personal co-operation and support in The Bulletin Opportunity Union in which I am a candidate. Each subscription I obtain or that is placed to my credit counts a certain number of votes in my favor. The greatest number of votes wins the prize. The subscription prices are for the full year, \$8; 2 years, \$16; 3 years, \$24. Semi-weekly, 1 year, \$2. Subscriptions also taken to be delivered by carrier on train days only. 1 year, \$6. I also ask a special favor of all who receive the Bulletin to kindly save the 500 ball coupons for me.

LESLIE HOPKINS,
Forestburg, Alta.

TO RENT—Furnished room, near centre of town. Apply to News Office. Jan. 3, 2w.

MADAM GLADYS ATTREE, of Calgary, will resume her classes for children and adults' dancing on Tuesday, January 10th. Particulars phone 297. Jan. 4, 1f.

BUNCH OF KEYS LOST—Finder will please return to Hugh Clark at the Curling Rink. Jan. 3, 1w.

LOST—Automobile crank, Sunday evening, somewhere between my residence and town, along Gaetz Ave. or 5th Street North. Finder please leave at Mr. Lindsay's office, or at News Office.—E. P. Cronquist. Jan. 3, 1w.

COMPETENT MAID WANTED at once. Apply to Mrs. E. B. Welton, 64, 4th St. North. Dec. 20, 1f.

FOR SALE OR RENT—Nice, comfortable residence on Second St. South, furnace, water and light. Apply to Wm. Loveland, Mohrner Hill. Dec. 5, 1f.

TEACHER WANTED for Centerville School, as soon as possible. Applicants state experience and salary expected.—Wm. J. Dixon, Sec.-Treas., R.R. 1, Red Deer. Dec. 26, 2w.

EDWARD WILTON
Accountant and Official Auditor
P.O. Box 421
Room 21, Windsor Hotel, Red Deer.

ENGLAND'S DANCE ORCHESTRA
Four pieces, open for engagements. Phone 448 from 12 to 1 or from 6 to 9 o'clock.

Bone's Orchestra
Again open for dance engagements : : :
Any number of pieces desired.

Terms and all information on application to H. J. Bone, Director, Phone 448. P.O. Box 154, Red Deer.

Thanking my Patrons
and Friends for their
Patronage during the
past year and wishing
A Happy New Year
to All.

D. B. ROSS
—THE—
VETERAN STORE
PHONE 222

YOUR DUTY TO YOURSELF IS TO SAVE

The man with a Savings Account need never worry over the future. Saving, backed by determination, is one of the most satisfying habits to acquire.

A Savings Department at every branch of

THE ROYAL BANK OF CANADA

RED DEER BRANCH
J. A. HALE, Mgr.

Drug Store News

DENTACLO
TOOTH PASTE

is a pyroceide, but everybody has not got pyorrhea, and

DENTACLO

is a good cleansing dentifrice for anyone and prevents pyorrhea

Price 50c

COMPOUND
MUSTARD
OINTMENT

for Sciatica, Rheumatism, Colds, Pleurisy. This new and scientific Compound of Mustard and Camphor is a great advance over the old preparations.

Put up in Sanitary

Tubes at 35c

XMAS BOOKS IVORY GOODS CIGARS
PIPES PERFUMES
BURNT LEATHER GOODS
CHOCOLATES IN BOXES AND BULK

Standard Drug Co.

PHONE 49

NIGHT PHONE 33

This Week's Specials AT BRAZIER'S

White and Colored Toques, all wool.
65c and 75c Value
For 50c

Beauty Contest

Open to all within a radius of 50 miles of Red Deer

\$25.00 in Cash

Will be given to the Most Beautiful Lady between the ages of 15 and 30 years, to be judged by art clinic from photographs which will be taken at our Studio free of charge.

Contest will start January 10th and continue for One Month. There must be 25 entries to complete contest.

Absolutely no charge for sitting
Full particulars can be had at Studio.

During the same period we will give One Cabinet Photo Free of Charge to every person 60 years of age or over within a radius of 50 miles.

You are under no obligation to buy.

FLEMING'S
PHOTO & ART STUDIO
RED DEER ALBERTA

The Passing of the Years
—has but deepened our sense
of responsibility

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